

Dear Consolidated TV Subscriber,

It's back-to-school season and this September issue is a lesson in the fun of discovery. Click on the links to learn the ABC's of *THE X FACTOR*, see funny back-to-school commercials, meet the family on *The Middle* as they share school stories, and get educated on some of the rare items found on *Storage Wars*. For extra credit, vote on your favorite TV teacher in the poll.



## Simon Cowell Is Bringing *THE X FACTOR* to America

This talent show has been a UK hit for eight years, and its creator, Simon Cowell, is bringing it to FOX. The winner gets an unprecedented \$5 million recording contract. How is *THE X FACTOR* different than other singing contests? [Watch Simon](#) explain, and [read the judges' bios](#).

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## VIEWER POLL

Who is your favorite TV teacher?



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## Back-to-School Commercials Get High Marks for Laughs

A new school year means fun commercials. [Watch this spoof](#) of how excited kids get over school supplies, laugh about [the importance](#) of cool pencils, and [check out '70s clothes](#) that are cheap and chic. Ready for reading? [Enter a sweepstakes](#) to win prerelease and new books.

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## Jane Lynch Hosts 63rd Primetime Emmy® Awards

Jane Lynch plays the mean cheerleading coach on *Glee* and will host the *Primetime Emmy® Awards* on FOX on Sept. 18. (No word on whether she'll wear a track suit.) [See the list](#) of nominees and [watch comedian Joel McHale](#) "train" Melissa McCarthy on how to do Emmy® announcing.

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## The Family on *The Middle* Sees the Humor of School

ABC's *The Middle* features a middle-class family in middle America with a middle-aged mom—played by Patricia Heaton from *Everybody Loves Raymond*. [Check out](#) personal back-to-school stories from the cast, [take a quiz](#) with the kids about your parenting style, and [personalize a video greeting](#).

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## Storage Wars Collects Stories of Rare Items

This A&E series showcases Storage Warriors who sell unusual, cool, and sometimes downright weird items. [Take an interactive tour](#) of the shops to learn about their treasures, and find out how [Dan and Laura Dotson](#) got started. To guess prices, play the "[What's It Worth?](#)" game.

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**SEPT BIRTHDAYS**  
Mark Harmon 9.2.51  
CBS' *NCIS*  
Brooke Burke 9.8.71  
ABC's *Dancing with the Stars*  
Eric Stonestreet 9.9.71  
ABC's *Modern Family*  
Jason Alexander 9.23.59  
NBC's *Seinfeld*  
Larry Linville 9.29.39  
TVLand's *MASH*



## Gilligan's Island Wins August's Viewer Poll

According to our August poll, *Gilligan's Island* cruised into first place as the best beach show, with 52 percent casting votes for these castaways. It was followed by *Baywatch* with 18 percent, *Lost* with 17 percent, and *Survivor* with 14 percent. Haven't voted yet? [Click here.](#)

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## Pay-Per-View Movies - New Releases



[Hanna](#)



[Bill Cunningham  
New York](#)



[Thor](#)



[X-Men: First  
Class](#)



[Bridesmaids](#)

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[Boxing:  
Mayweather vs.  
Ortiz  
9/17/2011](#)



[WWE: Night Of  
Champions  
9/18/2011](#)



[UFC 135: Jones  
vs. Rampage  
9/24/2011](#)

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